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THE PRODUCT

TCS Advance Loyalty systems for all visitor attractions and leisure companies.

A fully functional and professional loyalty management solution. It offers all the features you need to manage loyalty members, including facilities to record full customer contact and address details, track member spend and award loyalty points.

Loyalty customers can be managed from easy to use client management screens and of course all client details are available in all the different areas of your business. Loyalty customers are awarded points according to spend and these points can be redeemed against purchases on whichever system you choose.

Points are managed automatically and stored on the system server. Every point awarded is fully audited and can be traced back to an original customer transaction - ensuring security of the system.

OUR ADVANTAGES

Our systems are designed completely in-house by our own software authors.

Direct access to our system designers is always possible. Often led by customer 'extra feature requests' new functions and facilities we think other customers may find useful are included in our standard software range.

- » [British in-house software design](#)
- » [Built around the latest Microsoft Systems](#)
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KEY FEATURES

Using the loyalty points system opens up a host of marketing opportunities, allowing you to mail shot loyalty customers - much as the big retailers do.

The loyalty system integrates with the latest loyalty card printers and comes complete with a host of loyalty analysis reports making it easy to analyse customer spend in many different ways.

An optional internet loyalty management system allows loyalty customers to check their points and special offers via your own website.



- » [Quick and easy to use interfaces](#)
- » [Loyalty card printing](#)
- » [Quick address from postcodes](#)
- » [Flexible points management](#)
- » [Integrates with all our systems](#)
- » [Flexible points redemption facilities](#)
- » [Links to Microsoft Office](#)
- » [Full points audit tracking](#)
- » [A host of sales analysis reports](#)
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TESTIMONIALS

"A great solution, we are immensely pleased the system provides just what we needed and required to speed up and provide the professional customer we were hoping for..."

Lora Smith

"Just what we were looking for, and so easy to use. Every professional system with many features we'd not even thought of. The training videos are brilliant..."

John Harris

"We're not sure how we ever managed without this system. We save so much time producing sales stats and management reports, and all at the click of a button..."

Jessica Priston

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OUR PRINCIPLES

1. To provide the exact solution to fit your needs.

Where required we are able to tailor particular systems to match your needs exactly.

2. To always be there to help.

365 days a year, whenever you are open, you can rely on us to be available to provide assistance should you need it, including remote login and customer service portal with internet live chat as standard.

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